

Demographics

| | State | Crawford County | Richland County | Vernon County |
|--|---------|--------------------|--------------------|---------------|
| Total households 2016-20 | 2377935 | 6676 | 7580 | 12146 |
| Total persons 2016-20 | 5806975 | 16155 | 17408 | 30759 |
| Households with children, % 2016-20 | 27.9 | 21.8 | 25.2 | 26.5 |
| Female-headed households w/kids, % 2016-20 | 9.3 | 6.3 | 8.8 | 6.2 |
| Children, % 2016-20 | 21.9 | 19.9 | 21.6 | 26 |
| Working age population, % 2016-20 | 61.1 | 56.8 | 55.3 | 54.5 |
| Seniors, % 2016-20 | 16.9 | 23.4 | 23.1 | 19.5 |
| Education less than high school, % 2016-20 | 7.4 | 8.2 | 9.6 | 10.1 |
| Education=high school, % 2016-20 | 30.3 | 39.2 | 40.2 | 36.7 |
| Education=some college, % 2016-20 | 20.5 | 22.5 | 19.4 | 18.6 |
| Education=associates degree, % 2016-20 | 11 | 11.1 | 11 | 11.8 |
| Education=college or higher, % 2016-20 | 30.8 | 18.9 | 19.7 | 22.9 |
| English spoken at home, % 2016-20 | 91.3 | 96.3 | 93.9 | 90.6 |

| Spanish spoken at home, % 2016-20 | 4.6 | .8 | 2.5 | 1 |
|---|------|------|------|------|
| Asian language spoken at home, % 2016-20 | 1.7 | .2 | .7 | .2 |
| Other language spoken at home, % 2016-20 | 2.3 | 2.8 | 2.8 | 8.2 |
| Limited English household, % 2016-20 | 1.5 | .5 | 1.7 | 1 |
| White, % 2016-20 | 80.6 | 94.1 | 94 | 95.8 |
| African American, % 2016-20 | 6.2 | 1.9 | .6 | .2 |
| Asian, % 2016-20 | 2.8 | .5 | .7 | .3 |
| American Indian, % 2016-20 | .8 | .2 | .2 | .1 |
| Other or multiple race, % 2016-20 | 2.6 | 1.6 | 2 | 1.9 |
| Hispanic or Latino, % 2016-20 | 7 | 1.7 | 2.5 | 1.6 |
| Noncitizens, % 2016-20 | 2.6 | .7 | 1.4 | .7 |
| Workers driving/ carpooling to work, % 2016-20 | 87.6 | 90.5 | 88.1 | 84.8 |
| Workers using public transportation, % 2016-20 | 1.5 | .9 | .8 | .4 |
| Workers walking or other non-vehicle, % 2016-20 | 4.7 | 4.3 | 4.8 | 7.2 |
| Crowded housing units, % 2016-20 | 1.6 | 1.3 | 1.7 | 2.3 |

Food security

| State | Crawford County | Richland County | Vernon County |
|-------|--------------------|--------------------|---------------|
| | | | |

| Estimate of food insecurity rate (all persons) (from Map the Meal Gap) 2020 | 7.2 | 10.4 | 9.4 | 9.4 |
|---|------|------|-----|------|
| Estimate of food insecurity rate (children) (from Map the Meal Gap) 2020 | 12.6 | 17.4 | 15 | 14.2 |

Economic security

| | State | Crawford County | Richland County | Vernon County |
|--|-------|--------------------|--------------------|---------------|
| Poverty rate (all persons), % 2020 | 10.0 | 13.3 | 13.4 | 11.9 |
| Poverty rate (age 5- 17), % 2020 | 11.3 | 18.3 | 15.8 | 18.4 |
| Median household income 2020 | 64901 | 53309 | 53970 | 56561 |
| Poverty rate (all persons), % 2016-20 | 11 | 13.8 | 13.4 | 15 |
| Poverty rate (children), % 2016-20 | 14.2 | 22.9 | 17.5 | 21.6 |
| Median household income 2016-20 | 63293 | 51218 | 52052 | 54549 |
| Persons below 185% poverty, % 2017-21 | 23.1 | 28.1 | 27.2 | 28.9 |
| Persons below 200% poverty, % 2017-21 | 25.8 | 30.9 | 30.8 | 32.1 |
| Ratio of 95th percentile to median income 2016-20 | 3.2 | 3.3 | 2.8 | 2.9 |
| Gini Index Of Income Inequality 2016-20 | .4448 | .4508 | .4232 | .4297 |

| Households renting home, % 2016-20 | 32.9 | 25.6 | 24.5 | 23 |
|---|------|------|------|------|
| Median rent 2016-20 | 872 | 673 | 688 | 718 |
| Renters paying >30% income, % 2016-20 | 40.7 | 30.2 | 31.4 | 39.3 |
| Households without vehicle, % 2016-20 | 6.6 | 7.1 | 6.1 | 8.2 |
| Unemployment rate, % 2021 | 3.8 | 4.4 | 3.5 | 3.2 |

Food environment

| | State | Crawford County | Richland County | Vernon County |
|--|-------|--------------------|--------------------|---------------|
| Supermarket/grocery/ supercenters, # 2016 | N/A | 6 | 5 | 7 |
| Stores accepting FoodShare, # 2021 | N/A | 20 | 12 | 21 |
| Stores accepting Foodshare per 10 square miles 2021 | N/A | 0.35 | 0.2 | 0.26 |

Federal food programs

| | State | Crawford County | Richland County | Vernon County |
|---|--------|--------------------|--------------------|---------------|
| Free & reduced price school meal elig rate 2018 | 47.05 | 56.78 | 51.70 | 47.14 |
| School lunch, ave. daily part., # 2018 | 437770 | 1350 | 935 | 2369 |
| Free & reduced lunch, ave. daily part., # 2018 | 257120 | 871 | 627 | 1284 |

| Free & reduced lunch, ave. daily part rate 2018 | 66.81 | 68.64 | 68.75 | 67.12 |
|---|--------|-------|-------|-------|
| School bkfast, ave. daily part., # 2018 | 176348 | 690 | 309 | 1508 |
| Free & reduced bkfast, ave. daily part., # 2018 | 137278 | 463 | 251 | 898 |
| School bkfast, ave. daily part rate 2018 | 23.88 | 30.87 | 17.52 | 37.16 |
| Free & reduced bkfast, ave. daily part rate 2018 | 36.91 | 36.49 | 27.52 | 47.11 |
| Free & reduced bkfast part relative to lunch 2018 | 53.39 | 53.16 | 40.03 | 69.94 |
| Total students certified for free or reduced price meals, in schools serving lunch 2018 | 384868 | 1269 | 912 | 1913 |
| Total students in public schools serving school breakfast 2018 | 738501 | 2235 | 1764 | 4058 |
| Total students certified for free or reduced price meals, in schools serving breakfast 2018 | 371960 | 1269 | 912 | 1906 |
| Schools utilizing Community Eligibility Provision, % 2018 | 17.00 | 0.00 | 0.00 | 0.00 |
| FoodShare participants, # 2021 | 951233 | 2742 | 3369 | 4083 |
| FoodShare participants, # adult 2021 | 595099 | 1862 | 2202 | 2671 |
| FoodShare participants, # kids 2021 | 367567 | 909 | 1200 | 1460 |
| FoodShare participants, % of population 2021 | 16.4 | 16.9 | 19.3 | 13.3 |
| | | | | |

| FoodShare participants, % of adults 2021 | 13.2 | 14.4 | 16.1 | 11.8 |
|---|------|------|------|------|
| FoodShare participants, % of kids 2021 | 28.7 | 27.4 | 31.7 | 18.3 |
| WIC participants, # of women 2018 | N/A | 81 | 83 | 159 |
| WIC participants, # of children 2018 | N/A | 240 | 268 | 470 |
| WIC participants, total # 2018 | N/A | 321 | 351 | 629 |

Health

| | State | Crawford County | Richland County | Vernon County |
|---|-------|--------------------|--------------------|---------------|
| Adult obesity rate, % 2019 | 34.3 | 35.1 | 36.1 | 34.6 |
| Adult diabetes, % 2019 | | 7.2 | 8.2 | 6.9 |
| Percent poor/fair health 2019 | 15.3 | 15.9 | 16.3 | 16.9 |
| Poor physical health days 2019 | 3.6 | 3.8 | 3.9 | 4 |
| Poor mental health days 2019 | 4.4 | 4.6 | 4.7 | 4.7 |
| Low birth weight, % 2014-2020 | 7.5 | 5.8 | 5.6 | 5.2 |
| County Health Rankings, Health Outcomes 2022 | N/A | 37 | 32 | 34 |
| County Health Rankings, Health Factors 2022 | N/A | 59 | 57 | 54 |
| Disability, % 2016-20 | 11.8 | 12.9 | 13.5 | 10.4 |

| Uninsured, % | 5.5 | 7 | 8.6 | 14.1 |
|--------------|-----|---|-----|------|
| 2016-20 | | | | |

Rurality

| | State | Crawford County | Richland County | Vernon County |
|--|-------|--------------------|--------------------|---------------|
| Percent of population living in urban areas 2020 | 67.1 | 37.0 | 28.5 | 13.2 |