

Vernon County Dairy Ambassador Contest 2019-2020 Official Rules

1. The Vernon County Dairy Ambassador(s) must be able to represent and promote the county dairy industry at a wide variety of events. Some of these events include but are not limited to:
 - A. Attending 4 parades -Westby Syttende Mai must be attended and others such as La Farge 4th of July, Wild West Days, Retreat World Fair, and/or Viroqua Twinklefest. Others can be attended at the discretion of the Youth Ambassador Advisor.
 - B. Assist 2 times with cheese sampling and handouts. (one ambassador per event)
 - C. Assist Dairy Promotions at the Vernon County Fair Friday and Saturday from 10:00 a.m. to 7:00p.m. Each ambassador will be required to assist for a total of 5 hours between the two days. (Can be flexible for those exhibiting at fair)
 - D. Work on a school education piece and classroom visits with Youth Ambassador Advisor and Teresa Lepke.
 - E. Possibly help with social media posts (i.e. Instagram, Facebook)
2. Up to 2 contestants will be selected to serve as Vernon County Dairy Ambassador(s).
3. Contestants must currently be a freshman in high school and 14 years old at the time of coronation, and not have reached their 19th birthday as of June 1, 2020. They must be a resident of Vernon County or the majority of their school activities take place in Vernon County.
4. The Vernon County Dairy Promotion Committee reserves the right to ask the Dairy Ambassador(s) to step down from their position if their behavior and actions do not portray a positive image for the county's youth or dairy industry.
5. ENTRIES DUE: **May 24th, 2019** to UW-Extension Office, 2nd Floor, Erlandson Building, Viroqua WI 54665. Contestant will receive an informational letter regarding the contest and program, ***after entries are turned into the UW-Extension Office.*** Office hours are: 8:30 a.m. – 4:30 p.m., Monday-Friday
6. **Contest will take place on June 8th 2019, 9:00 a.m., Erlandson Building, Viroqua WI 54665.**
9. **Installation of the ambassador(s) will be part of the program at the Dairy Breakfast on the Farm on Saturday, June 15, 2019.**

10. Dress clothes will be expected for the contest and future events. Acceptable clothing includes dress slacks such as khakis, skirts, dresses, polo shirts, button up shirts and blouses. Blue jeans without holes or bling are acceptable. No Leggings or clothing with writing on it.
11. **Upon the successful completion year serving as a Vernon County Dairy Ambassador (determined by the dairy promotion committee) a \$250.00 scholarship will be presented at the 2020 Vernon County Dairy Breakfast.**

Any questions please call MacKenzie Knutson at 608-606-5233

2019 - 2020 Vernon County Dairy Ambassador Application

Name _____

Age _____ Date of Birth _____ Phone # _____

Address _____
City State Zip

E-mail Address _____

Name of Mother and Father _____

High School/College _____

Year in School (circle one) Freshman Sophomore Junior Senior

List school clubs, organizations and activities:

List community activities, such as 4-H, church or other non-school activities:

List any honors and awards you have received in or out of school:

Please describe your interest or involvement in Vernon County Agriculture:

Why do you want to be the Vernon County Dairy Ambassador?

Why do you feel you would be a good representative and promoter for the Vernon County Dairy industry?

Signature _____ Date _____

Parent Signature _____ Date _____

Parent agrees to help and support ambassador with transportation and activities related to the duties of the Dairy Ambassador by signing this application.

Return application by **May 24th, 2019** to: UW-Extension
2nd Floor, Erlandson Building
Viroqua WI 54665

If you have any questions, please call: 608-606-5233

Please type application, if possible. Application is also available at the UW-Extension Office, <http://vernon.uwex.edu>, Vernon County UW-Extension Facebook page, Vernon County Dairy Promotion Facebook page, Vernon County 4-H Facebook page, and the Vernon County Dairy Youth Facebook page.